

# 2021 ZOETIS SPRING PROGRAM

## CATTLE VETERINARIANS & DEALERS

2021 SPRING PROGRAM REBATE LEVELS	
CATTLE PURCHASE CATEGORY: JAN. 15 - APRIL 30, 2021 (Includes Cattle Vaccines, Cattle Parasiticides, Select Reproductive Products, Select Dairy Intramammaries and SYNOVEX®)	
Purchase Threshold	Rebate Amount
\$5,000	2%
\$30,000	4%
\$60,000	5%

2021 SPRING PROGRAM BONUS REBATES		
EARLY PURCHASE BONUS: JAN. 15 - FEB. 28, 2021		
PURCHASE CATEGORY	MINIMUM THRESHOLD (All Eligible Products)*	BONUS REBATE
CATTLE - Select Reproductive Products, Select Dairy Intramammaries, SYNOVEX®	\$5,000	3%
CATTLE - Parasiticides (DECTOMAX® and VALBAZEN®)	\$5,000	7%
APRIL VACCINES PURCHASE BONUS: APRIL 1-30, 2021		
CATTLE - Vaccines	\$5,000	3%

### Terms

- Cumulative purchases of all BOVI-SHIELD GOLD®, CALF-GUARD®, CATTLEMASTER® and CATTLEMASTER GOLD®, DECTOMAX® Injectable and Pour-On, ENVIRACOR® J-5, INFORCE 3®, LEPTOFERM®-5, ONE SHOT® BVD, PREGGUARD GOLD FP® 10, RESVAC® 4/SOMUBAC®, SRP® Salmonella, ScourGuard®, Solidbac® Pinkeye IR/PR®, SOMUBAC®, SPIROVAC®, STAYBRED®, TSV-2®, ULTRABAC®, ULTRACHOICE®, VIBRIN®, VALBAZEN® Suspension, ORBESEAL®, SPECTRAMAST® LC (*ceftiofur hydrochloride*) Sterile Suspension and SPECTRAMAST® DC (*ceftiofur hydrochloride*) Sterile Suspension, FACTREL® Injection (*gonadorelin injection*), LUTALYSE® HighCon Injection (*dinoprost tromethamine injection*), LUTALYSE® Injection (*dinoprost tromethamine injection*), SYNOVEX® and SYNOVEX® ONE (collectively, the "Eligible Products") purchased Jan. 15 through April 30, 2021, will count toward the Cattle purchase threshold and will be eligible for the rebate.
  - Purchases of EAZI-BREED™ CIDR® Cattle Insert are not eligible for rebates but will count toward your 2021 Zoetis Spring Program Cattle purchase threshold level.
- Eligible customers purchasing a minimum of \$5,000 on a single direct order of eligible Cattle products directly from Zoetis will receive the extended billing terms of 90 days (standard 30 days plus 60 days) on Eligible Products billed and shipped **Jan. 15 through April 30, 2021**.
- Early Purchase Bonus Rebate: Cumulative purchases of Eligible Products must meet a \$5,000 purchase threshold for a bonus rebate to apply in addition to the Spring Program rebate. All purchases must be shipped and invoiced by Feb. 28, 2021, to qualify for early purchase bonus.
- April Vaccines Purchase Bonus Rebate: Cumulative purchases of Eligible Products must meet a \$5,000 purchase threshold for a bonus rebate to apply in addition to the Spring Program rebate. All purchases must be shipped and invoiced by April 30, 2021, to qualify for April vaccines purchase bonus.
- Advertised pricing should not be below reseller suggested pricing. If advertised pricing is below these suggested levels, Zoetis reserves the right to withhold any earned program rebates.
- Eligible accounts must qualify for each purchase level threshold at the billing account level to receive rebate. Back orders are not eligible. Rebates will be paid via single check to the parent account by July 23, 2021. Child locations are not eligible to receive the rebate. The qualification rebate, including early purchase bonus, will be paid 45 days after program close. Zoetis reserves the right to modify or discontinue this program at any time and for any reason.
- Purchases from any source other than Zoetis or an authorized Zoetis Distributor will not be eligible for qualification or rebate. Back orders are not eligible for a rebate.

**For more information, talk with your local Zoetis representative.**



\* Cumulative purchases of Eligible Products must meet the Spring Program's \$5,000 minimum purchase threshold to apply for an Early Purchase Bonus Rebate or April Vaccines Bonus Rebate. All trademarks are the property of Zoetis Services LLC or a related company or a licensor unless otherwise noted. CIDR is a registered trademark of InterAg. SolidBac and IR/PR are registered trademarks of SolidTech Animal Health Inc. © 2021 Zoetis Services LLC. All rights reserved. LED-00819