

NEW YEAR | FRESH START | REAL SAVINGS

EQUINE SPRING BONANZA – For Veterinarians Only

Valid February 1 – March 31, 2021

STEP 1

Unlock the Offer

LEVEL ONE
→



\$1,500 Minimum Purchase

\$500 of DORMOSEDAN® (detomidine hydrochloride) Sterile Solution¹

plus

\$1,000 of CORE EQ INNOVATOR®, CORE EQ INNOVATOR + V and/or FLUVAC INNOVATOR® EHV 4/1²

+

STEP 2

Mix & Match

Purchase a minimum of **\$1,000** from any of the products below:

FLUVAC INNOVATOR® products (excludes EHV 4/1)

WEST NILE-INNOVATOR® products

DEPO-MEDROL® (methylprednisolone acetate) Sterile Aqueous Suspension (40 mg/5 mL)

TORBUGESIC® (butorphanol tartrate)

KETOFEN® (ketoprofen) Sterile Solution

DORMOSEDAN® Gel (detomidine hydrochloride)

QUEST® Gel (moxidectin) (min. 12)

QUEST PLUS Gel (moxidectin/praziquantel) (min. 12)

ANTHELICIDE® EQ Paste (oxibendazole) (min. 12)

STRONGID® Paste (pyrantel pamoate) (min. 12)

STRONGID C 2X (pyrantel tartrate)

SOLITUDE® IGR (2.12% cyromazine)

STABLELAB® EQ-1 Handheld Reader³

STABLELAB SAA 5 Test Pack Pouch³

STABLELAB SAA 25 Test Pack Pouch³

+

Purchase a minimum of **\$2,000** from any of the products above:

STEP 3

Receive Rebate!



Spend a total of **\$2,500** to receive a **12% rebate**

(rebate does not apply to Stablelab)

LEVEL TWO
→



\$3,000 Minimum Purchase

\$1,000 of DORMOSEDAN® (detomidine hydrochloride) Sterile Solution¹

plus

\$2,000 of CORE EQ INNOVATOR®, CORE EQ INNOVATOR + V and/or FLUVAC INNOVATOR® EHV 4/1²

+

Purchase a minimum of **\$2,000** from any of the products above:



Spend a total of **\$5,000** to receive a **14% rebate**

(rebate does not apply to Stablelab)



stablelab

BUY 1 Stablelab EQ-1 Handheld Reader **or** 50 Stablelab tests (mix & match 5/25 packs) and receive a **FREE Pelican™ Case!** (see back for details)³

¹ Dormosedan 5mL and 20mL vials are both eligible

² Fluvac Innovator EHV 4/1 10-dose and 12 x 1-dose options are both eligible

³ Stablelab purchases count toward mix and match, but do not receive a rebate

zoetis

ZOETIS EQUINE PRODUCTS INCLUDED IN PROMOTION

VACCINES

CORE EQ INNOVATOR® products
FLUVAC INNOVATOR® products
WEST NILE-INNOVATOR® products

PARASITICIDES

ANTHELCIDE® EQ Paste (*oxibendazole*)
QUEST® Gel (*moxidectin*)
QUEST PLUS Gel (*moxidectin/praziquantel*)
SOLITUDE® IGR - 6 lb and 20 lb (*2.12% cyromazine*)
STRONGID® Paste (*pyrantel pamoate*)
STRONGID C 2X - 10 lb and 50 lb (*pyrantel tartrate*)

†Depo-Medrol 20 mg/mL 20 mL not included

††Torbugesic-SA 2 mg/10 mL not included

PHARMACEUTICALS

DEPO-MEDROL® (*methylprednisolone acetate*)
Sterile Aqueous Suspension - 40 mg/5 mL †
DORMOSEDAN® Sterile Solution
(*detomidine hydrochloride*) - 5 mL and 20 mL
DORMOSEDAN GEL (*detomidine hydrochloride*)
KETOGEN® (*ketoprofen*) Sterile Solution
- 50 mL and 100 mL
TORBUGESIC® (*butorphanol tartrate*) ††
- 10 mg/10 mL and 10 mg/50 mL

STABLELAB®

Stablelab EQ-1 Handheld Reader
Stablelab SAA 5 Test Pack Pouch
Stablelab SAA 25 Test Pack Pouch

Pelican™ R60 Personal Utility Ruck Case (*limit 2/clinic*)

Provides your Stablelab EQ-1 Reader with waterproof, crushproof, drop-proof, dustproof, and adventures-of-an-equine-veterinarian-proof protection. Convenient internal organizers make it easy to store extra Stablelab test cartridges, batteries, screwdriver and syringes.



Terms and Conditions:

- Customer must achieve the DORMOSEDAN/CORE EQ INNOVATOR/FLUVAC INNOVATOR EHV 4/1 minimum purchase threshold and the Mix-and-Match product minimum purchase threshold on cumulative purchases between **2/1/2021 and 3/31/2021** to qualify for rebate.
 - 12% rebate- customer must purchase a minimum of **\$500 in Dormosedan (SKU 10000448 and/or SKU 10000448) PLUS** a minimum of **\$1,000 of CORE EQ INNOVATOR (SKU 10016226), CORE EQ INNOVATOR + V (SKU 10016238), and/or FLUVAC INNOVATOR EHV 4/1 (SKU 10009528 and/or SKU 10009527) AND** a minimum of **\$1,000 of the eligible Mix and Match products** (grand total minimum purchase of \$2,500) between 2/1/2021 and 3/31/2021.
 - 14% rebate- customer must purchase a minimum of **\$1,000 in Dormosedan (SKU 10000448 and/or SKU 10000448) PLUS** a minimum of **\$2,000 of CORE EQ INNOVATOR (SKU 10016226), CORE EQ INNOVATOR + V (SKU 10016238), and/or FLUVAC INNOVATOR EHV 4/1 (SKU 10009528 and/or SKU 10009527) AND** a minimum of **\$2,000 of the eligible Mix and Match products** (grand total minimum purchase of \$5,000) between 2/1/2021 and 3/31/2021.
- Stablelab purchases (excluding the lab version) count toward Mix & Match purchase threshold but do not receive a rebate. The purchase of 1 Stablelab EQ-1 Reader or 50 SAA Test cartridges (any combination of the two Test Pouch SKUs that total at least 50 tests) earns 1 FREE Pelican R60 Personal Utility Ruck Case. Limit of 2 cases per clinic.
- Minimum purchase threshold achievement and Rebate payment will be calculated based upon the products listed above only. No other product or product presentation may be substituted.
- Qualifying purchases must be made direct from Zoetis or an authorized distributor.
- Rebate will be paid off contract price or list price, whichever is applicable.
- Rebate is net returns.
- Backorders are not eligible for rebate.
- Rebate will be paid one time at the end of the program and will be paid to the Parent NARC within 45 days of the close of the program.
- Pelican Case will be shipped to the program to the Parent NARC within 45 days of the close of the program.
- Purchases must be shipped and invoiced by 3/31/2021 to be included in rebate.

Contact your Zoetis representative for complete details.