

2020 ZOETIS FALL PROGRAM

CATTLE VETERINARIANS & DEALERS

2020 FALL PROGRAM REBATE LEVELS

CATTLE PURCHASE CATEGORY: JULY 15 - OCT. 31, 2020

(Includes Cattle Vaccines, Cattle Parasiticides, Select Reproductive Products, Select Dairy Intramammaries and SYNOVEX®)

Purchase Threshold	Rebate Amount	Bonus Rebate Amount for INFORCE 3®
\$5,000	2%	2%
\$30,000	4%	2%
\$60,000	5%	2%

EARLY PURCHASE BONUS REBATE: JULY 15 - AUG. 31, 2020

PURCHASE CATEGORY (\$5,000 MINIMUM PURCHASE THRESHOLD)	REBATE AMOUNT
CATTLE — Vaccines, Select Reproductive Products, Select Dairy Intramammaries, SYNOVEX	3%
CATTLE — Parasiticides (DECTOMAX®, VALBAZEN®)	7%

Terms

- Cumulative purchases of all BOVI-SHIELD GOLD®, CALF-GUARD®, CATTLEMASTER® and CATTLEMASTER GOLD®, DECTOMAX®, ENVIRACOR® J-5, LEPTOFERM®-5, ONESHOT® BVD, PREGGUARD GOLD FP® 10, RESVAC® 4/SOMUBAC®, Salmonella Newport Bacterial Extract SRP®, ScourGuard, Solidbac® Pinkeye IR/PR®, SOMUBAC®, SPIROVAC®, STAYBRED®, TSV-2®, ULTRABAC®, ULTRACHOICE®, VIBRIN®, Injectable and Pour-On, VALBAZEN® Suspension, Cattle vaccines, ORBESEAL®, SPECTRAMAST® LC (ceftiofur hydrochloride) Sterile Suspension and SPECTRAMAST® DC (ceftiofur hydrochloride) Sterile Suspension, FACTREL® Injection (gonadorelin injection), LUTALYSE® HighCon Injection (dinoprost tromethamine injection), LUTALYSE® Injection (dinoprost tromethamine injection), SYNOVEX® and SYNOVEX® ONE (collectively, the “Eligible Products”) purchased July 15 through Oct. 31, 2020, will count toward the Cattle purchase threshold and will be eligible for the rebate.
 - Eligible accounts that achieve the minimum purchase threshold will be eligible for a bonus rebate on on purchases of INFORCE 3 July 15 through Oct. 31, 2020.
 - Purchases of EAZI-BREED™ CIDR® Cattle Insert are not eligible for rebates but will count toward your 2020 Zoetis Fall Program Cattle purchase threshold level.
- LEADERS' EDGE™ customers purchasing a minimum of \$5,000 on a single direct order of eligible Cattle products directly from Zoetis will receive the standard 30 days of billing plus 60 days (90 days total) on eligible products billed and shipped **July 15 through Oct. 31, 2020**.
- Early Purchase Bonus Rebate: Cumulative purchases of Eligible Products must meet a \$5,000 purchase threshold for a bonus rebate to apply in addition to the Fall Program rebate. All purchases must be shipped and invoiced by Aug. 31, 2020, to qualify for early purchase bonus.
- BONUS FOR INFORCE 3®** Eligible accounts that achieve one of the three purchase thresholds will be eligible for an additional 2% rebate paid on all purchases of INFORCE 3 shipped and invoiced between July 15 through Oct. 31, 2020. Bonus for INFORCE 3 is paid on INFORCE 3 vaccines only, no other vaccines are eligible.
- Advertised pricing should not be below reseller suggested pricing. If advertised pricing is below these suggested levels, Zoetis reserves the right to withhold any earned program rebates.
- Eligible accounts must qualify for each purchase level threshold at the billing account level to receive rebate. Back orders are not eligible. Rebates will be paid via single check to the parent account by Jan. 15, 2021. Child locations are not eligible to receive the rebate. The qualification rebate, including early purchase bonus, will be paid 45 days after program close. Zoetis reserves the right to modify or discontinue this program at any time and for any reason.
- Purchases from any source other than Zoetis or an authorized Zoetis Distributor will not be eligible for qualification or rebate. Back orders are not eligible for a rebate.

For more information, talk with your local Zoetis representative.



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