

# Pour-On Insecticide Products Retailer Rebate

Receive a **FREE**  
pour-on applicator  
gun with every  
case<sup>†</sup> purchased!



<sup>†</sup>1 pt case purchases do not receive applicator gun.

August 3 - November 30, 2020 Rebate:\*

August	8%
September	7%
October - November	5%

\*\$1,000 minimum purchase required to qualify.

## QUALIFYING PRODUCTS

Rebate purchases of these products are eligible for the **BUGS** program.

### Clean-Up™ II Pour-On Insecticide with IGR



- Kills louse eggs before they hatch.
- Controls lice with one application.
- First insect growth regulator (IGR) pour-on for topical application to beef and dairy cattle, including lactating and calves.
- Eligible sizes include 0.5 gal or 2.5 gal jug.

### CyLence® Pour-On Insecticide



- Controls biting lice, sucking lice, horn flies and face flies on beef and dairy cattle, including lactating.
- Can be used on cattle of any age or size.
- Eligible size is 6 pt jug.

### Permethrin® CDS Pour-On Insecticide



- Controls lice, horn flies and face flies. Aids in the control of other pests listed on the label.
- Can be used on beef and dairy cattle, including lactating.
- Can be used as a premise spray or diluted for back rubber applications.
- Eligible sizes include 0.5 gal or 2.5 gal jug.

See product labels for complete product information, indications and application instructions.

Rebate Program Terms: \$1,000 minimum purchase to qualify for rebate. Purchases are cumulative through program period August 3 – November 30, 2020. Insecticides pour-on competitive bid customers are excluded from the program. This rebate can be combined with the Bayer BUGS rebate program. Payments will be calculated based on EDI-reported Bayer sales and will be paid after completion of the program ~December 2020. Minimum payout amount \$50.00.

Bayer reserves the right to vary the terms and conditions of this program or to cancel this program at any time upon notice, including but not limited to, through the website Bayerlivestock.com.

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