



Build your business – and gear up!

Covetrus® strives to meet all the needs of livestock veterinarians – the products, tools, and guidance to help your practice thrive.

This year, EARN REWARDS for growing your business through Covetrus!



Stock up on supplies, save up on points, and gear up on Covetrus-branded apparel.

Here's how it works:

- ✔ Buy a minimum of \$2,500 in qualified livestock products through Covetrus
- ✔ Achieve +5% YoY growth per quarter and earn 2% on growth dollars
- ✔ Achieve +10% YoY growth per quarter and earn 3% on growth dollars
- ✔ Convert earnings into points to redeem for Covetrus-branded gear!

* Maximum quarterly earned value per customer is \$2,000.



Redeeming points is easy!

Go to: mmipromo.com/covetrusgearup | Log in with your Covetrus account # and password Covetrus.

No risk and no enrollment required. Some restrictions apply. Start earning today!

Contact your Covetrus representative to learn more.

Incentive Redemption

Value earned by customer is converted to points and is redeemable for Covetrus-branded wearable options through Mid-America Merchandising, INC. Customer will be provided with individual MMI website login credentials to view available points and wearable options and to place orders.

Terms and Conditions

Offer available each quarter April 1 – June 30, 2021; July 1 – September 30, 2021; October 1 – December 31, 2021. Some Customer exclusions apply. Not available to Corporate and GPO customers. Ask your Covetrus representative for eligibility requirements. Covetrus reserves the right to change or terminate the offer at any time. For questions about premium offers, contact MMI customer service.

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