



# **Covetrus Brand Label Transition Guide**

**Your up-to-date guide to  
our Covetrus Brand product  
name changes**

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# Same trusted products, fresh new look

Packaging updates are coming to  
your favorite private brand products.

Keep an eye out for these key changes as we  
continue our transition to Covetrus.

## Consistent brand packaging

Over time, all private brand  
products will transition to new,  
consistent Covetrus Brand  
packaging.

## New logo

The Covetrus logo signifies quality,  
reliability and savings to support  
your veterinary practice.

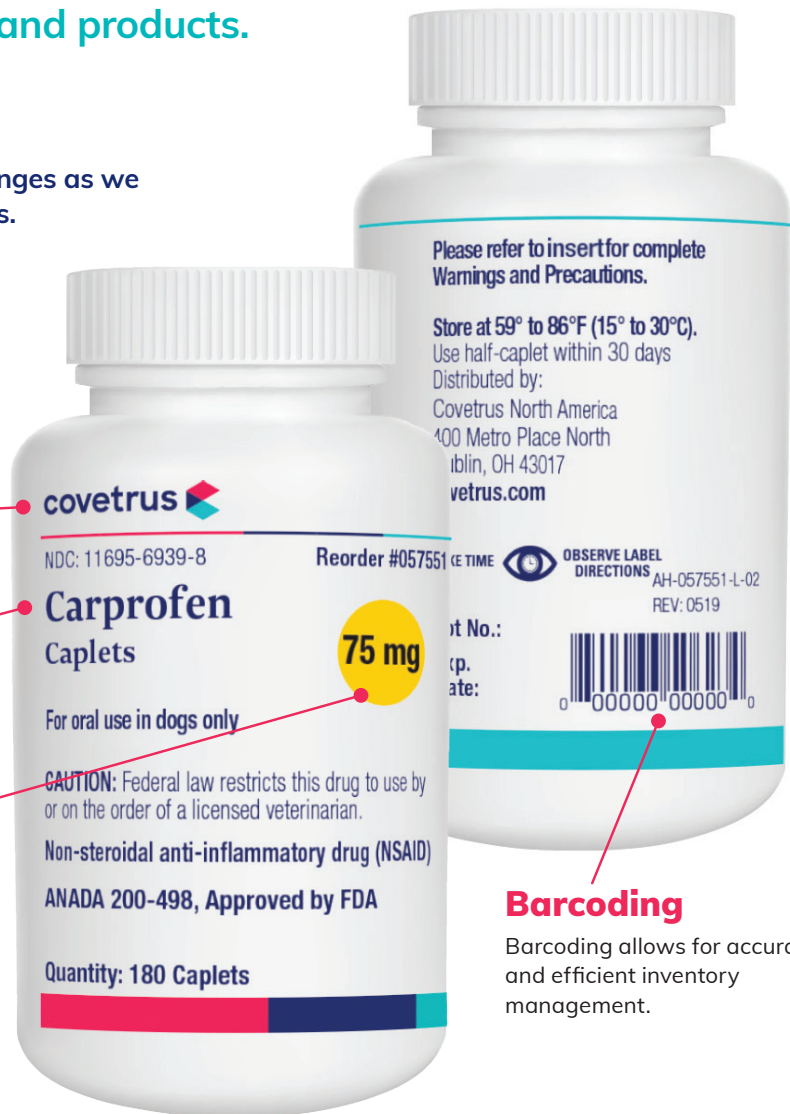
## Updated product names

Simplified, descriptive names  
make for easy identification.

## Purposeful Color Coding

Intentional color-coding to  
differentiate medications by sizes,  
strengths and active ingredients.

\* mockup label only - placement of key features  
may vary on actual product



## Barcoding

Barcoding allows for accurate  
and efficient inventory  
management.

Quality, Reliability, and Savings.

Visit us at [northamerica.covetrus.com](https://northamerica.covetrus.com), or contact your Covetrus  
representative to try the Covetrus Brand difference today!

# Covetrus Brand Products

## Label Transition Guide

We're excited to be delivering a fresh new look to our full line of Covetrus Brand products. Along with updated packaging and labels comes a reboot to some of our legacy product names that you've come to know and trust. We may have streamlined and simplified things a bit; yet, we remain committed to delivering the same quality and reliable products behind the names.

While not a complete list of products available in our Covetrus Brand, please use the table provided below as a quick reference for product names impacted by our brand transition.

Category	Sub-Category	Old Brand Name	New Brand Name
Diagnostics Laboratory	Test Media	Dermatect	Dermatophyte Test Medium (DTM)
	Fecal Tests	Fecatect	Fecal Float Solution
		Fecatector	Fecal Sample Collection Kit
	Test Strips & Readers	Vet Gluco-Gauge	Glucose Meter Kit & Strips
Facility Supplies	Premise Disinfectants	EnzClenz	Multi-Enzyme Detergent
Foods	Treats	Lean Treats	Lean Treats
		Pill Pals	Pill Pals
		Trusted Trainers	Trusted Trainers
Nutraceuticals	Fatty Acids	Omega EFA	Omega 6
		Omega FF	Omega 3 Plus+ Twist Tips
		Omega Tri-V	Omega 3 Plus+ Soft Gels
	GI Support	BismuPaste	Bismuth Subsalicylate Paste
		GastroCote	Bismuth Subsalicylate Suspension
	Joint Support	Revacan	Joint Support with UC-II
		Revacan Ultra	Joint Support Plus with HA
		S3 Synovial	Synovial Support
		S3 Premium	Synovial Support Plus+
		TDC	1-TDC
		Vet Classics Re-Flex	Glucosamine GCM Tablets
	Probiotics	Florazil+	Florazil+
Parasiticides	Endectocides	Parid EQ	Ivermectin
Pharmaceuticals	Analgesics	TorphaJect	Butorphanol Tartrate Injection
	Anesthetics	Isothesia	Isoflurane, USP
		Ketathesia	Ketamine HCl
		LidoJect	Lidocaine Injection



Primary Category	Secondary Category	Old Brand Name	New Brand Name
Pharmaceuticals	Anesthetics	Propethesia	Propofol
		Sevothesia	Sevoflurane, USP
	Antacid and Absorbent Preps	Kaopectolin	Kaolin Pectin
		Polymag	Magnesium Hydroxide
	Antihistamine	Micazole	Miconazole Nitrate
		Cortilol H	HC Leave-on
	Antiinflammatories	ButaJect	Phenylbutazone Injection
		ButaPaste	Phenylbutazone Paste
		ButaTabs	Phenylbutazone Boluses
		CarproChews	Carprofen Chewable Tablets
		CarproJect	Carprofen Injection
		CarproPlets	Carprofen Caplets
		EloxiJect	Meloxicam Injection
		EloxiOral	Meloxicam Oral Suspension
		FlunixiJect	Flunixin Meglumine Injection
		PrednisTabs	Prednisolone Tablets
	Antimicrobial Agents	ClinDrops	Clindamycin HCl
		GentaFuse	Gentamicin Sulfate Solution
	Antiseptics	Chlorilol CK	CHX+KET Leave-on
		Dermachlor	Chlorhexidine
		Poviderm	Povidone Iodine
	Autonomic Drugs	AtroJect	Atropine Sulfate Injection
	Dental Care Preparations	Enzy-Chews	Dental Rawhide Enzymatic Chews
	Derm Top Anti-Infectives	GentaSpray	Gentamicin / Betamethasone Topical Spray
		Quadritop	Quadruple Topical Ointment
	Dermatologic Preparations	Hydro B	Burow's Solution
		PhytoVet C	Phyto CHX
		PhytoVet CK	Phyto CHX+KET
		PhytoVet EFA	Phyto EFA
		PhytoVet KET	Phyto KET+EDTA
		PhytoVet MC	Phyto CHX+MC
		PhytoVet P	Phyto P
		SilVet C	Silver CHX
		SilVet ES	Silver EL+S
		SilVet L	Silver L

Primary Category	Secondary Category	Old Brand Name	New Brand Name
Pharmaceuticals	Dermatologic Preparations	SilVet MC	Silver CHX+MC
		SilVet P	Silver P
	Diuretics	FuroJect	Furosemide Injection
		FuroQuid	Furosemide Syrup
		FuroTabs	Furosemide Tablets
		Manniject	Mannitol Injection
	Euthanasia Agents	Socumb	Pentobarbital
		SomnaSol	Euthanasia III
	Fluid Therapy / Electrolytes	Cal MPK	CAL-DEX CMPK
	Fluid Therapy / Electrolytes	DexaLyte	Electrolyte Solution with Dextrose
		PolyLites	Electrolyte Supplement
	Hormones and Analogs	Thyroxine L	Levothyroxine
	Laxatives	Laxanip	Hairball Prep
	Lubricants	Lubrivet	Lubricating Jelly
	Otic Preparations	GentaOtic	Gentamicin / Betamethasone Otic Solution
		Maxi-Otic	Triple Max Otic (Mometasone, Gentamicin, Clotrimazole)
		Otibiotic	Triple Otic (Clotrimazole, Gentamicin, Betamethasone)
		PhytoVet Micellar	Phyto Micellar
		PhytoVet Ear Cleansing Solution + PS	Phyto S
		SilVet AA Otic Rinse	Silver Otic Rinse
	Pancreatic Enzymes	PancreaPowder	Pancreatic Enzyme Powder
		PancreaTabs	Pancreatic Enzyme Tablets
	Poultices	MagnaPaste	Epsom Salt Poultice
	Sedatives and Tranquilizers	AceproJect	Acepromazine Injection
		AceproTabs	Acepromazine Tablets
		X-Ject	Xylazine Injection
	Vitamins Minerals and Supplements	Aminoplex	Amino Acid Plus
		Cal Nate	Calcium Gluconate
		K-Caps	Phytonadione Capsules
		K-Chews	Phytonadione Chew Tablets
		Pet Vites	Essential Vitamins and Minerals
		PotassiGel	Potassium Gluconate Gel
		PotassiPowder	Potassium Gluconate Powder
		PotassiTabs	Potassium Gluconate Tablets
		Supplical	Veterinary Nutritional Supplement

Primary Category	Secondary Category	Old Brand Name	New Brand Name
Wound Care and White Goods	Cohesive Bandage	VetFlex	Flexible Cohesive Bandages
Wound Closure	Liquid Bandage	Vetclose Surgical Glue	Surgical Skin Glue
	Gut Suture	Chromic Gut	Chromic Gut
	Silk Suture	Silk	Silk
	Synthetic Absorbable Suture	Monosorb	PDO
		Monosorb+	PDO+
		PGA Swift	PGA Swift
		PGA+	PGA+
		Sorbocryl	PGCL
	Synthetic Absorbable Suture	Sorbocryl+	PGCL+
	Synthetic Non-Absorbable Suture	Monofil	Nylon Black
		Polyamid	Nylon White / Yellow
		Promend	PPO
		PropylGlo	PPO Fluorescent
X-Ray and Imaging	X-Ray Positioners and Calipers	Pet-Sitioners	Pet Positioners





# From your front reception area...

Affordable Covetrus Brand  
pharmaceuticals and  
over-the-counter products  
help you compete with  
big box, online retailers.



# to your back procedure areas...

Low cost, high quality Covetrus  
Brand products help you  
maintain existing fee schedules  
and increase the profitability  
of your business



Ask your Covetrus representative for a no-obligation  
Covetrus Brand Savings Report to start realizing increased profit today!



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