

AAEP 2020 promotion summary

Updated 11/5/20

Bimeda

Equine AAEP Fall Offers - 10/19/20-12/18/20

- Buy 10 (ten) vials Polyglycan® and receive 2 (two) vials at no additional charge.
- Buy 35 syringes Polyglycan®-HV and receive 5 (five) syringes at no additional charge.
- Buy 10 (ten) vials Polyglycan®-SA and receive 2 (two) vials at no additional charge.
- Buy 5 (five) units Tildren® and receive 1 (one) unit at no additional charge.
- Buy 11 units Dexium-SP Injection 4mg/mL and receive 1 (one) unit at no additional charge.
- Kind for kind, no mix and match.

Boehringer Ingelheim

Equine Practice Enrichment Program- 5/1/2020-3/31/2021

- Program is targeted at clinics that purchase at least \$25k plus of BI equine products. (Previous years purchases will dictate which of the 4 tiers a customer falls into for 2020.)
- All payouts will be in the form of a rebate payment to the customer. No pricing discounts will be associated with the program.

Equine Winter Savings Program- 5/1/2020-3/31/2021

- \$750 minimum purchase of mix/match joint health products, 20% Hyalovet rebate, 15% Hyvisc and Equioxx rebate, 5% Legend rebate, 2% Surpass rebate.
- \$750 minimum purchase of mix/match vaccine products, 18% Vetera and Calvenza rebate.
- \$750 minimum purchase of mix/match gastric health products, 8% Gastrogard & Ulcergard rebate.
- No minimum purchase required, 5% on Zimectrin and Zimectrin Gold, 2% on all other qualifying vaccines, and 1% on Prascend.

Covetrus

Equine Practice Preferred Rewards Program- 7/1/2020-12/31/2020

- Reward your practice when you purchase your Boehringer equine product needs from Covetrus in Q3 and Q4, 2020.
- Customers with combined quarterly 2019 purchase history less than \$3,000 are eligible for the New Customer Program. To earn incentives, customer must demonstrate minimum quarterly 2020 purchases (Q3 and/or Q4) of \$6,000. YTD true-up opportunity applies.

AAEP 2020 promotion summary

Covetrus

Covetrus Brand AAEP Specials- 10/1/2020-12/11/2020

- Receive special discounted pricing on select Covetrus Brand product during our AAEP promotion.
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Dechra

Osphos AAEP Show Promotion- 11/15/2020-12/31/2020

- Buy 6 (six) vials of Osphos and receive a YETI® Daytrip Lunch Bag and a Rambler 10 oz. Lowball at no additional charge.
 - Buy 14 vials of Osphos and receive a YETI® Hopper Flip 8 Cooler at no additional charge.
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Enso

Rebound AAEP Specials- 10/27/2020-12/31/2020

- Buy a case (26 kits) of Rebound PRP, and receive 4 (four) kits at no additional charge.
 - Buy a case (18 kits) of Rebound PRF, and receive 2 (two) kits at no additional charge.
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Freedom Health

Succeed VF AAEP Promotion- 11/16/2020-12/15/2020

- Buy 3 (three) cases of SUCCEED® VF and receive a 10-pack of SUCCEED® FBT at no additional charge.
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FullBucket

AAEP Specials 11/15/2020-12/15/2020

- Buy 6 Foal Kick Start Boxes - 12 count, and receive 1 (one) 12 count box at no additional charge.
 - Buy 6 Foal Probiotic Boxes - 10 count, and receive 1 (one) 10 count box at no additional charge.
 - Buy 6 Probiotic Paste Boxes - 10 or 24 count, and receive 1 (one) 10 or 24 count box at no additional charge.
 - Buy 11 Probiotic Granules - 30 serving tub, and receive 1 (one) tub at no additional charge.
 - Buy 9 Probiotic Pellet Pouch - 30 serving pouch, and receive 1 (one) pouch at no additional charge.
 - Buy 5 ADD BioClay Plus Drench - 1KG tub, and receive 1 (one) tub at no additional charge.
 - Buy 3 ADD BioClay Plus Drench - 5 dose tub, and receive 1 (one) 5 does tub at no additional charge.
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KineticVet

AAEP Vetasan Promotion- 11/15/2020-12/15/2020

- Spend \$500 on any KineticVet products and receive 2 gallons of Vetasan Scrub at no additional charge.
 - Spend \$1500 on any KineticVet products and receive 6 gallons of Vetasan Scrub at no additional charge.
 - Spend \$3500 on any KineticVet products and receive 4 (four) gallons of Vetasan Scrub at no additional charge PLUS a \$400 Visa Gift Card.
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Equine promotion summary

Lubrisyn

AAEP 10% Discount - 11/15/2020-12/15/2020

- Receive a 10% discount on qualifying LubriSyn and LubriSynHA products.

MAI

AAEP Specials- 12/5/2020-12/12/2020

- Purchase 1 (one) HD Video Endoscope System and 1 (one) Endoscopic Cart and receive 1 (one) DV-350 Surgical Suction Unit and 1 (one) Endoscopic Aspiration Kit at no additional charge.

MedPharmex

AAEP B11G1- 12/1/2020-12/31/2020

- Buy 11 units of Ivermectin 1.87% Paste, 6.08g and receive 1 unit at no additional charge.
- Buy 11 units of Phenylbutazone Paste, Apple Flavored, 20g and receive 1 unit at no additional charge.

Ceftiflex B5G1 Fall Promotion- 10/1/2020-12/30/2020

- Buy 5 (five) bottles of CEFTIFLEX® Sterile Powder, 1gm or 4gm, and receive 1 (one) bottle at no additional charge.

Merck

Equine AAEP Fall Promotion- 9/1/2020-12/18/2020

- Purchase qualifying Merck Animal Health equine products during the program dates and receive special pricing!
 - 15% West Nile Virus Vaccines Discount
 - 10% Other Vaccines Discount
 - 10% Pharmaceuticals Discount (excludes REGU-MATE®)
 - 15% BANAMINE® Paste Discount
 - 15% PROTAZIL® Discount
- Earn additional rebates from 2% - 12% when participating in the 2020 OneMerck Veterinarian Rebate Program.
- Regu-Mate and Banamine Injection are excluded from the discount offer but purchases are applied towards One Merck Program rebates.

Neogen

AAEP Promotion- 10/12/2020-12/31/2020

- Buy 9 (nine) units EqStim 50 mL and receive 3 (three) units at no additional charge. OR Buy 5 (five) units EqStim® 5 mL or EqStim 50 mL and receive 1 (one) unit at no additional charge.
- Receive a 10% discount on qualifying UNIPRIM® and UNIPRIM® Apple products from Neogen.
- Buy 11 units Tri-Hist® Granules 20 oz Rx and receive 1 (one) unit at no additional charge.
- Buy 9 (nine) units HYCOAT® 2 mL and receive 1 (one) unit at no additional charge.
- Buy 5 (five) units HYCOAT® 10 mL and receive 1 (one) unit at no additional charge.
- Buy 5 (five) units Chondroprotec® 10 mL and receive 1 (one) unit at no additional charge.
- Buy 11 units AluSpray® 75 g Can and receive 1 (one) unit at no additional charge.
- Receive a 5% discount on qualifying EquiSleeve® and Maxi Sleeve products from Neogen.

Stablelab

AAEP New User Promotion- 10/1/2020-12/11/2020

- Buy 50 Stablelab SAA test cartridges and get a Stablelab EQ1 Handheld Reader at no additional charge.
- OFFER IS FOR NEW CUSTOMERS ONLY.

Vedco

Equimune & Settle B10G1 Promotion - 11/1/20-12/15/20

- Purchase 10 (ten) units of Settle Mycobacterium Cell Wall Fraction Immunostimulant, 1.5mL or Equimune IV Mycobacterium Cell Wall Fraction Immunostimulant and receive 1 (one) unit at no additional charge.
- Kind for kind, no mix and match.

Vetoquinol

2020 Equine AAEP Promotion- 9/1/2020-12/15/2020

- Buy 8 (eight) units ViGRO Complete Flush Solution 1L and receive 2 (two) units at no additional charge.
- Buy 14 units ViGRO Complete Flush Solution 2L and receive 4 (four) units at no additional charge.
- Buy 110 units ViGRO Complete Flush Solution 4L and receive 34 units at no additional charge.
- Kind for kind, no mix and match.

Zoetis

2020 Equine AAEP Offer- 9/1/2020-12/15/2020

- Eligible accounts purchasing qualifying levels of West Nile Innovator, Fluvac Innovator and CORE EQ vaccines (12 x1 and 10ds) are eligible for rebates on all Equine Vaccines, eligible Pharmas and Stablelab purchases.
 - Level 1 - 100ds = 10% Vaccine Rebate, 6% Pharma Rebate.
 - Level 2 - 300ds = 15% Vaccine Rebate, 10% Pharma Rebate, 2% Stablelab Rebate.
 - Level 3 - 600ds = 20% Vaccine Rebate, 12% Pharma Rebate, 4% Stablelab Rebate, 1 Premium item!
 - Level 4 - 1000ds = 25% Vaccine Rebate, 14% Pharma Rebate, 5% Stablelab Rebate, 2 Premium items!
 - Only West Nile Innovator, Fluvac Innovator and CORE EQ products count toward vaccine level.
 - Stablelab rebate is paid on Stablelab products only.
 - Rebate is paid on all Equine vaccines and eligible Equine pharmas.
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