

## FIRST IMPRESSIONS LAST A LIFETIME.

Make **lifelong clients** with  
VetPet Puppy and Kitten Packs



VetPet Box is a **veterinarian owned and operated** company with a love for educating pet owners!

### HOW EFFECTIVE ARE YOUR CURRENT PUPPY AND KITTEN PACKS?

**Increase owner education, participation and compliance with VetPet Box:**

- Help pet owners & patients establish healthy habits early!
- Provide a consolidated, science-based alternative to unregulated information from the internet.
- Client-friendly educational materials that are relevant, fun-to-read and easy-to-understand.
- Help clients **understand WHY** you recommend products and diagnostics - **INCREASES** compliance.

### WHAT VETERINARIANS ARE SAYING:

So many injuries and accidents are preventable, and with the sound, experienced, veterinarian-backed recommendations of **VetPet Box**, we can prevent emergencies before they happen.

— Medora Pashmakova, DVM, DACVECC —

### DO YOUR PUPPY AND KITTEN PACKS GENERATE PROFITS?

**Get more value out of your puppy and kitten appointments! Increase sales and veterinary visits with VetPet Box:**

- Stop spending time and money assembling puppy and kitten packs.
- Realize more profit with each new patient.
- Drive clients to your practice for product purchases.
- VetPet Box advocates for **regular veterinary care**, indicated diagnostics and recommended elective procedures.

### WHAT IMAGE DO YOUR PACKS REFLECT OF YOUR PRACTICE?

**VetPet Box is a practice builder and marketing tool:**

- Differentiate your puppy and kitten visits from the competition.
- Value-add for your clients - this helps with retention.
- Help clients take the guesswork out of shopping for pet products - **provide a starter kit that shows you care!**

The veterinarian-supported recommendations, information, and products provided in **VetPet Box** are excellent tools for clients designed to care for the animals they love.

— Alison Diesel, DVM, DACVD —

TWO SIZES FOR PUPPIES  
0-30 lbs (Small)  
30+ lbs (Large)

# VetPetBox™

PET CHEWED. VET APPROVED.

PUPPY AND  
KITTEN PACKS

Get your  
new patients  
started off right!



## WHAT'S IN THE BOX?

Pet health information your clients will enjoy reading!  
All products are veterinarian-selected with wellness, safety and behavioral health in mind.



### COMPREHENSIVE CARE AND WELLNESS GUIDE: VETPET PUPPY AND KITTEN BOOKS

- Written & peer-reviewed by vets and specialists, not a product marketing team.
- Answers common exam room questions (even embarrassing ones!).



TWO PREMIUM TOYS



ORAL HEALTHCARE KIT



COUPONS AND PET INSURANCE DISCOUNTS



TRAINING TREATS AND TOOLS



PET FOOD MEASURING CUP



SHAMPOO SAMPLE AND MORE!

## PERSONALIZE OUR PACKS

You can include your preferred:

- ✓ PARASITE PREVENTION
- ✓ VACCINE / SPAY & NEUTER PACKAGE INFO
- ✓ LOCAL ER INFO AND MORE!

PLACE YOUR ORDER EXCLUSIVELY THROUGH HENRY SCHEIN® ANIMAL HEALTH

HENRY SCHEIN®  
ANIMAL HEALTH

Contact your Henry Schein Animal Health sales rep or visit [www.henryscheinvet.com](http://www.henryscheinvet.com) and search "VetPetBox"