

EN GASTROENTERIC NATURALS™

WITH ADDED VITAMINS & MINERALS
CANINE FORMULA

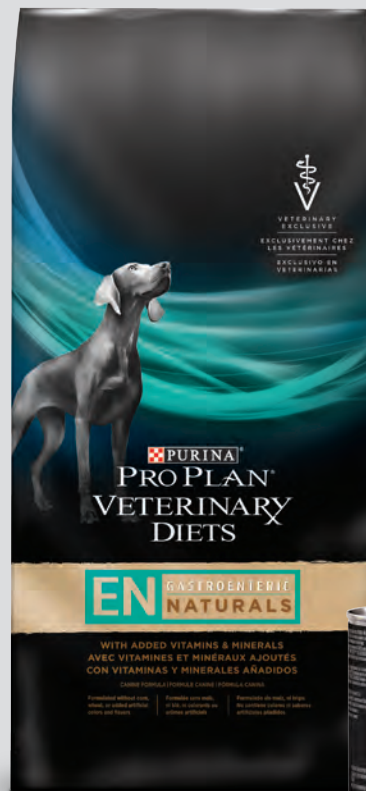
Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Vomiting and diarrhea
- Gastritis and enteritis
- Malabsorption and maldigestion
- Pancreatitis
- Exocrine pancreatic insufficiency
- Inflammatory bowel disease
- Hepatic disease not associated with encephalopathy

Medical Contraindications:

- None



AVAILABLE SIZES
Bags of 6, 18, and 32 lbs
Cases of 12 13.4-oz cans



Feeding and Administration:

Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Purina Pro Plan Veterinary Diets EN Gastroenteric Naturals Canine Formula provides complete and balanced nutrition for growth of puppies and maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹			
BODY WEIGHT		DRY	CANNED
lbs	kg	Approximate Number Of 8-oz Cups/Day ³	Approximate Number Of 13.4-oz Cans/Day ³
5	2.3	2/3	1/2
10	4.5	1	3/4
20	9.1	1 2/3	1 1/3
30	13.6	2 1/4	1 3/4
40	18.2	2 2/3	2 1/8
50	22.7	3 1/8	2 1/2
60	27.3	3 1/2	2 3/4
80	36.4	4 1/3	3 1/3
100 ⁴	45.5	5	4
CALORIE CONTENT (FED) ²			
		3684 kcal/kg	1202 kcal/kg
		1671 kcal/lb	545 kcal/lb
		359 kcal/8-oz cup	456 kcal/13.4-oz can

PUPPY GROWTH ¹	
AGE OF PUPPY	APPROXIMATE NUMBER OF KILOCALORIES ME RECOMMENDED PER DAY
6 weeks – 26 weeks	3[(30 x Body weight (kg)) + 70]
26 weeks – 52 weeks	2[(30 x Body weight (kg)) + 70]

Gastrointestinal Health:



Highly digestible to promote optimal nutrient absorption



Contains Medium Chain Triglycerides (8 -13% of fat), a source of fat which is easily digested and absorbed to provide readily available energy



Colostrum (dry) helps stabilize intestinal microflora, reducing the risk of stress-related diarrhea, and primes local and systemic immune systems

Natural Nutrition:



- Natural ingredients with added vitamins and minerals
- Formulated without corn, wheat or artificial colors or flavors

General Health:

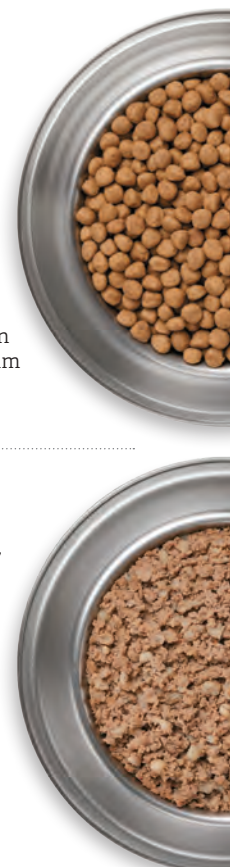
- High in antioxidant Vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients (Dry):

Brewers rice, chicken meal, natural flavor, cassava root flour, potato protein, animal fat preserved with mixed-tocopherols, pea protein, coconut oil, mono and dicalcium phosphate, potassium chloride, salt, calcium carbonate, fish oil, soybean oil, dried pumpkin, L-Lysine monohydrochloride, choline chloride, zinc proteinate, Vitamin E supplement, dried colostrum, L-ascorbyl-2-polyphosphate (source of Vitamin C), manganese proteinate, ferrous sulfate, niacin, copper proteinate, Vitamin A supplement, calcium pantothenate, thiamine mononitrate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite. A-2625

Ingredients (Canned):

Chicken, water sufficient for processing, liver, barley, rice, sweet potatoes, potato protein, coconut oil, oat meal, glycerin, guar gum, tricalcium phosphate, potassium chloride, salt, natural smoke flavor, Vitamin E supplement, L-Lysine monohydrochloride, calcium carbonate, zinc sulfate, thiamine mononitrate, ferrous sulfate, niacin, copper sulfate, manganese sulfate, calcium pantothenate, pyridoxine hydrochloride, Vitamin B-12 supplement, riboflavin supplement, Vitamin A supplement, potassium iodide, folic acid, Vitamin D-3 supplement, biotin, sodium selenite. A-2591



AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.91 g	25.46%	27.84%	8.40 g	10.10%	37.06%
Fat	3.03 g	11.17%	12.22%	4.10 g	4.93%	18.09%
Carbohydrate	12.58 g	46.35%	50.69%	8.42 g	10.12%	37.14%
Crude Fiber	0.28 g	1.04%	1.14%	0.23 g	0.28%	1.03%
Total Dietary Fiber	1.66 g	6.11%	6.68%	0.75 g	0.90%	3.30%
Soluble Fiber	0.32 g	1.19%	1.30%	0.07 g	0.08%	0.29%
Insoluble Fiber	1.34 g	4.92%	5.38%	0.68 g	0.82%	3.01%
Calcium	0.37 g	1.36%	1.49%	0.33 g	0.40%	1.47%
Phosphorus	0.28 g	1.03%	1.13%	0.27 g	0.32%	1.17%
Potassium	0.20 g	0.75%	0.82%	0.22 g	0.27%	0.99%
Sodium	0.11 g	0.41%	0.45%	0.08 g	0.10%	0.37%
Chloride	0.27 g	0.99%	1.08%	0.22 g	0.26%	0.95%
Magnesium	0.02 g	0.09%	0.10%	0.02 g	0.02%	0.07%
Copper	0.42 mg	15.3 mg/kg	16.8 mg/kg	0.44 mg	5.3 mg/kg	19.4 mg/kg
Zinc	7.25 mg	267 mg/kg	292 mg/kg	5.84 mg	70 mg/kg	258 mg/kg
Vitamin A	703 IU	25,895 IU/kg	28,319 IU/kg	2,702 IU	32,473 IU/kg	119,167 IU/kg
Vitamin E	15.74 IU	580 IU/kg	634 IU/kg	5.74 IU	69 IU/kg	253 IU/kg
Total Omega-6 Fatty Acids	0.30 g	1.10%	1.20%	0.62 g	0.75%	2.75%
Total Omega-3 Fatty Acids	0.04 g	0.15%	0.16%	0.03 g	0.03%	0.13%
EPA+DHA	0.02 g	0.07%	0.08%	0.00 g	0.00%	0.00%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	87.9	87.7
Protein, %	87.6	83.5
Fat, %	93.0	94.3
Carbohydrate, %	95.7	95.0
Calorie, %	90.0	89.1

PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	25.7	31.5
Fat, %	27.4	37.2
Carbohydrate, %	46.8	31.4

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 114 kilocalories.