

Purina® Pro Plan® BRIGHT MIND™ Adult Chicken & Rice Formula

- High-quality protein, including chicken as the first ingredient
- Includes a blend of brain-supporting nutrients for cognitive health
- Optimal levels of protein and fat help dogs maintain an ideal body condition
- Rich in antioxidants to help promote a healthy immune system
- Vitamin A and linoleic acid, an omega-6 fatty acid, for healthy skin and coat

| AVERAGE NUTRIENT CONTENT | | | |
|--------------------------|-----------------|--------|------------|
| | PER 100 KCAL ME | AS FED | DRY MATTER |
| Protein | 6.95 g | 27.00% | 29.50% |
| Fat | 4.38 g | 17.00% | 18.60% |
| Carbohydrate | 9.89 g | 38.40% | 42.00% |
| Crude Fiber | 0.51 g | 2.00% | 2.20% |
| Calcium | 347 mg | 1.35% | 1.48% |
| Phosphorus | 232 mg | 0.90% | 0.98% |
| Potassium | 175 mg | 0.68% | 0.74% |
| Sodium | 103 mg | 0.40% | 0.44% |
| Chloride | 306 mg | 1.19% | 1.30% |
| Magnesium | 28 mg | 0.11% | 0.12% |
| CALORIE CONTENT (FED) | | | |
| | 3886 kcal/kg | | |
| | 1762 kcal/lb | | |
| | 434 kcal/cup | | |



INGREDIENTS: Chicken, whole grain wheat, poultry by-product meal (source of glucosamine), brewers rice, corn gluten meal, barley, animal fat preserved with mixed-tocopherols, oat meal, dried beet pulp, dried egg product, animal digest, fish oil, fish meal (source of glucosamine), L-Arginine, calcium carbonate, salt, mono and dicalcium phosphate, potassium chloride, Vitamin E supplement, choline chloride, L-ascorbyl-2-polyphosphate (source of Vitamin C), zinc sulfate, ferrous sulfate, manganese sulfate, niacin, thiamine mononitrate, Vitamin A supplement, calcium pantothenate, copper sulfate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, garlic oil, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite. A-4397

Purina® Pro Plan® BRIGHT MIND™ Adult Small Breed Formula

- High-quality protein, including chicken as the first ingredient
- Includes a blend of brain-supporting nutrients for cognitive health
- Vitamin A and linoleic acid, an omega-6 fatty acid, for healthy skin and coat
- Helps maintain strong teeth and bones
- Nutrient-dense bite-sized kibble helps make chewing easier for small dogs

| AVERAGE NUTRIENT CONTENT | | | |
|--------------------------|-----------------|--------|------------|
| | PER 100 KCAL ME | AS FED | DRY MATTER |
| Protein | 7.80 g | 32.50% | 35.50% |
| Fat | 4.39 g | 18.30% | 20.00% |
| Carbohydrate | 7.82 g | 32.60% | 35.70% |
| Crude Fiber | 0.37 g | 1.50% | 1.70% |
| Calcium | 317 mg | 1.32% | 1.44% |
| Phosphorus | 235 mg | 0.98% | 1.07% |
| Potassium | 173 mg | 0.72% | 0.79% |
| Sodium | 89 mg | 0.37% | 0.40% |
| Chloride | 229 mg | 0.95% | 1.04% |
| Magnesium | 23 mg | 0.10% | 0.11% |
| CALORIE CONTENT (FED) | | | |
| | 4172 kcal/kg | | |
| | 1892 kcal/lb | | |
| | 466 kcal/cup | | |



INGREDIENTS: Chicken, whole grain corn, poultry by-product meal (source of glucosamine), brewers rice, corn gluten meal, animal fat preserved with mixed-tocopherols, fish meal (source of glucosamine), animal digest, corn germ meal, fish oil, wheat bran, L-Arginine, potassium chloride, salt, Vitamin E supplement, choline chloride, zinc sulfate, L-Lysine monohydrochloride, L-ascorbyl-2-polyphosphate (source of Vitamin C), ferrous sulfate, manganese sulfate, niacin, calcium carbonate, thiamine mononitrate, Vitamin A supplement, copper sulfate, calcium pantothenate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, garlic oil, Vitamin D-3 supplement, folic acid, calcium iodate, menadione sodium bisulfite complex (source of Vitamin K activity), biotin, sodium selenite. A-4398

Purina® Pro Plan® BRIGHT MIND™ Adult 7+ Small Breed Formula

- High-quality protein, including chicken as the first ingredient
- Enhanced botanical oils shown to promote alertness and mental sharpness in dogs 7+ within 30 days
- EPA, an omega-3 fatty acid, and glucosamine help support joint health and mobility
- Calcium, phosphorus and other minerals help maintain strong teeth and bones
- Nutrient-dense bite-sized kibble helps make chewing easier for small dogs

| AVERAGE NUTRIENT CONTENT | | | |
|--------------------------|-----------------|--------|------------|
| | PER 100 KCAL ME | AS FED | DRY MATTER |
| Protein | 7.70 g | 31.10% | 34.10% |
| Fat | 4.43 g | 17.90% | 19.60% |
| Carbohydrate | 8.29 g | 33.60% | 36.80% |
| Crude Fiber | 0.26 g | 1.00% | 1.13% |
| Calcium | 283 mg | 1.15% | 1.26% |
| Phosphorus | 258 mg | 1.04% | 1.14% |
| Potassium | 239 mg | 0.97% | 1.06% |
| Sodium | 123 mg | 0.50% | 0.55% |
| Chloride | 350 mg | 1.41% | 1.55% |
| Magnesium | 24 mg | 0.10% | 0.11% |
| CALORIE CONTENT (FED) | | | |
| | 4041 kcal/kg | | |
| | 1833 kcal/lb | | |
| | 487 kcal/cup | | |



INGREDIENTS: Chicken, brewers rice, poultry by-product meal (source of glucosamine), whole grain corn, corn gluten meal, whole grain wheat, medium-chain triglyceride vegetable oil, barley, dried egg product, fish meal (source of glucosamine), natural flavor, animal fat preserved with mixed-tocopherols, fish oil, mono and dicalcium phosphate, potassium chloride, L-Arginine, salt, Vitamin E supplement, L-ascorbyl-2-polyphosphate (source of Vitamin C), zinc sulfate, L-Lysine monohydrochloride, ferrous sulfate, choline chloride, niacin, manganese sulfate, Vitamin A supplement, thiamine mononitrate, calcium pantothenate, Vitamin B-12 supplement, copper sulfate, riboflavin supplement, pyridoxine hydrochloride, garlic oil, folic acid, menadione sodium bisulfite complex (source of Vitamin K activity), Vitamin D-3 supplement, calcium iodate, biotin, sodium selenite. E-4445

Purina® Pro Plan® BRIGHT MIND™ Adult 7+ Chicken & Rice Formula

- Enhanced botanical oils shown to promote alertness and mental sharpness in dogs 7+ within 30 days
- High-quality protein, including chicken as the first ingredient
- EPA, an omega-3 fatty acid, and glucosamine help support joint health and mobility
- Vitamin A and linoleic acid, an omega-6 fatty acid, for healthy skin and coat
- Includes a blend of brain supporting nutrients for cognitive health

| AVERAGE NUTRIENT CONTENT | | | |
|--------------------------|-----------------|--------------|------------|
| | PER 100 KCAL ME | AS FED | DRY MATTER |
| Protein | 8.64 g | 32.00% | 35.00% |
| Fat | 4.54 g | 16.80% | 18.40% |
| Carbohydrate | 8.88 g | 33.00% | 36.10% |
| Crude Fiber | 0.44 g | 1.61% | 1.76% |
| Calcium | 395 mg | 1.46% | 1.60% |
| Phosphorus | 320 mg | 1.19% | 1.30% |
| Potassium | 250 mg | 0.93% | 1.02% |
| Sodium | 125 mg | 0.46% | 0.50% |
| Chloride | 343 mg | 1.27% | 1.39% |
| Magnesium | 31 mg | 0.11% | 0.12% |
| CALORIE CONTENT (FED) | | | |
| | | 3759 kcal/kg | |
| | | 1705 kcal/lb | |
| | | 420 kcal/cup | |



INGREDIENTS: Chicken, poultry by-product meal (source of glucosamine), brewers rice, whole grain corn, whole grain wheat, corn gluten meal, corn germ meal, medium-chain triglyceride vegetable oil, barley, fish meal (source of glucosamine), dried egg product, fish oil, natural flavor, potassium chloride, mono and dicalcium phosphate, L-Arginine, salt, Vitamin E supplement, choline chloride, zinc sulfate, L-ascorbyl-2-polyphosphate (source of Vitamin C), ferrous sulfate, manganese sulfate, niacin, Vitamin A supplement, thiamine mononitrate, calcium pantothenate, copper sulfate, Vitamin B-12 supplement, riboflavin supplement, pyridoxine hydrochloride, garlic oil, folic acid, menadione sodium bisulfite complex (source of Vitamin K activity), calcium iodate, Vitamin D-3 supplement, biotin, sodium selenite. N-4463

Purina® Pro Plan® BRIGHT MIND™ Adult 7+ Turkey & Brown Rice Entrée

- Formulated with enhanced botanical oils shown to promote alertness and mental sharpness in dogs 7+ within 30 days
- Proudly manufactured at Purina-owned US facilities

| AVERAGE NUTRIENT CONTENT | | | |
|------------------------------|-----------------|--------------|------------|
| | PER 100 KCAL ME | AS FED | DRY MATTER |
| Protein | 14.31 g | 15.20% | 57.20% |
| Fat | 4.22 g | 4.50% | 16.80% |
| Carbohydrate | 3.95 g | 4.20% | 15.80% |
| Crude Fiber | 0.11 g | 0.10% | 0.40% |
| Calcium | 412 mg | 0.44% | 1.65% |
| Phosphorus | 279 mg | 0.30% | 1.11% |
| Potassium | 246 mg | 0.26% | 0.98% |
| Sodium | 209 mg | 0.22% | 0.84% |
| Chloride | 444 mg | 0.47% | 1.77% |
| Magnesium | 17 mg | 0.02% | 0.07% |
| CALORIE CONTENT (CALCULATED) | | | |
| | | 1059 kcal/kg | |
| | | 480 kcal/lb | |
| | | 300 kcal/tub | |



INGREDIENTS: Water sufficient for processing, turkey, wheat gluten, liver, brown rice, chicken, meat by-product, corn starch-modified, medium-chain triglyceride vegetable oil, artificial and natural flavors, tricalcium phosphate, salt, soy flour, potassium chloride, added color, choline chloride, Vitamin E supplement, zinc sulfate, ferrous sulfate, niacin, copper sulfate, thiamine mononitrate, manganese sulfate, calcium pantothenate, pyridoxine hydrochloride, Vitamin B-12 supplement, riboflavin supplement, Vitamin A supplement, potassium iodide, folic acid, Vitamin D-3 supplement, biotin, sodium selenite. A-4429

Purina® Pro Plan® BRIGHT MIND™ Adult 7+ Beef & Brown Rice Entrée

- Formulated with enhanced botanical oils shown to promote alertness and mental sharpness in dogs 7+ within 30 days
- Proudly manufactured at Purina-owned US facilities

| AVERAGE NUTRIENT CONTENT | | | |
|------------------------------|-----------------|--------------|------------|
| | PER 100 KCAL ME | AS FED | DRY MATTER |
| Protein | 14.85 g | 15.40% | 58.20% |
| Fat | 4.34 g | 4.50% | 17.00% |
| Carbohydrate | 3.93 g | 4.10% | 15.40% |
| Crude Fiber | 0.15 g | 0.20% | 0.60% |
| Calcium | 403 mg | 0.42% | 1.58% |
| Phosphorus | 276 mg | 0.29% | 1.08% |
| Potassium | 252 mg | 0.26% | 0.99% |
| Sodium | 218 mg | 0.23% | 0.85% |
| Chloride | 457 mg | 0.47% | 1.79% |
| Magnesium | 17 mg | 0.02% | 0.07% |
| CALORIE CONTENT (CALCULATED) | | | |
| | | 1038 kcal/kg | |
| | | 471 kcal/lb | |
| | | 294 kcal/tub | |



INGREDIENTS: Water sufficient for processing, beef, wheat gluten, liver, meat by-product, brown rice, corn starch-modified, medium-chain triglyceride vegetable oil, artificial and natural flavors, tricalcium phosphate, soy flour, salt, potassium chloride, added color, Vitamin E supplement, choline chloride, zinc sulfate, ferrous sulfate, niacin, thiamine mononitrate, calcium pantothenate, manganese sulfate, pyridoxine hydrochloride, Vitamin B-12 supplement, riboflavin supplement, Vitamin A supplement, folic acid, potassium iodide, Vitamin D-3 supplement, biotin, sodium selenite. A-4428