

JM JOINT MOBILITY®

C A N I N E F O R M U L A

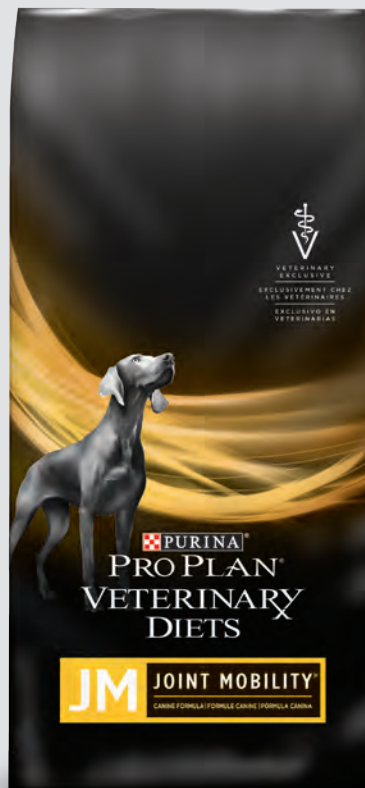
Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Adult and senior dogs with osteoarthritis
- Healthy puppies and adult dogs predisposed to joint disorders
- Rheumatoid arthritis
- Other inflammatory joint conditions
- Heart disease
- Conditions benefitting from moderate sodium restriction

Medical Contraindications:

- None



Actual Size

AVAILABLE SIZES
Bags of 6, 18, and 32 lbs

Feeding and Administration:

Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Purina Pro Plan Veterinary Diets JM Joint Mobility Canine Formula provides complete and balanced nutrition for growth of puppies and maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹					
BODY WEIGHT		FOR WEIGHT LOSS		FOR MAINTENANCE	
lbs	kg	kcal/day	Approximate Number Of 8-oz Cups/Day ³	kcal/day	Approximate Number Of 8-oz Cups/Day ³
5	2.3	217	1/2	243	2/3
10	4.5	330	3/4	381	1
20	9.1	507	1 1/4	610	1 1/2
30	13.6	645	1 1/2	799	2
40	18.2	765	1 7/8	971	2 1/3
50	22.7	869	2 1/8	1126	2 3/4
60	27.3	965	2 1/3	1274	3 1/8
80	36.4	1132	2 3/4	1545	3 3/4
100 ⁴	45.5	1278	3 1/8	1794	4 1/3
CALORIE CONTENT (FED) ²					
			3842 kcal/kg		
			1743 kcal/lb		
			408 kcal/8-oz cup		

PUPPY GROWTH ¹	
AGE OF PUPPY	APPROXIMATE NUMBER OF KILOCALORIES ME RECOMMENDED PER DAY
6 weeks – 26 weeks	3[(30 x Body weight (kg)) + 70]
26 weeks – 52 weeks	2[(30 x Body weight (kg)) + 70]

Joint Mobility:



High level of Omega-3 fatty acid (EPA) to help nutritionally manage joint conditions



Shown to improve mobility in arthritic dogs



Contains glucosamine to help support cartilage health

- Reduces enzymes involved in cartilage breakdown
- Reduces inflammation associated with joint conditions

General Health:

- High protein-to-calorie ratio to help support lean muscle mass
- May be fed for weight loss and weight maintenance
- Contains antioxidant Vitamins A and E to support a healthy immune system, including a high level of Vitamin E to help reduce oxidative stress
- Formulated with a moderate sodium restriction, high protein and high Omega-3 fatty acid level for the nutritional support of dogs with heart disease
- Great taste to help ensure adequate nutrient intake

Ingredients:

Brewers rice, trout, salmon meal, corn gluten meal, poultry by-product meal (source of glucosamine), dried egg product, oat fiber, animal digest, animal fat preserved with mixed-tocopherols, fish oil, chicken, potassium chloride, Vitamin E supplement, calcium carbonate, salt, choline chloride, taurine, zinc sulfate, L-ascorbyl-2-polyphosphate (source of Vitamin C), ferrous sulfate, manganese sulfate, niacin, Vitamin A supplement, calcium pantothenate, thiamine mononitrate, copper sulfate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (source of Vitamin K activity), sodium selenite. B-2628



AVERAGE NUTRIENT CONTENT

	DRY		
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	8.07 g	31.00%	33.91%
Fat	3.41 g	13.12%	14.35%
Carbohydrate	10.18 g	39.12%	42.80%
Crude Fiber	0.48 g	1.86%	2.03%
Total Dietary Fiber	2.04 g	7.84%	8.58%
Soluble Fiber	0.13 g	0.50%	0.55%
Insoluble Fiber	1.91 g	7.34%	8.03%
Calcium	0.34 g	1.32%	1.44%
Phosphorus	0.25 g	0.96%	1.05%
Potassium	0.17 g	0.65%	0.71%
Sodium	0.10 g	0.37%	0.40%
Chloride	0.18 g	0.70%	0.76%
Magnesium	0.02 g	0.09%	0.10%
Copper	0.43 mg	16.7 mg/kg	18.3 mg/kg
Zinc	6.66 mg	256 mg/kg	280 mg/kg
Vitamin A	668 IU	25,667 IU/kg	28,079 IU/kg
Vitamin E	28.89 IU	1110 IU/kg	1214 IU/kg
Total Omega-6 Fatty Acids	0.47 g	1.79%	1.96%
Total Omega-3 Fatty Acids	0.25 g	0.96%	1.05%
EPA+DHA	0.22 g	0.83%	0.91%
Glucosamine	27.38 mg	1052 mg/kg	1151 mg/kg

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY
Total, %	86.3
Protein, %	90.0
Fat, %	93.9
Carbohydrate, %	92.6
Calorie, %	90.1
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	30.4
Fat, %	31.2
Carbohydrate, %	38.4

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 114 kilocalories.