

PREVENT. DETECT. TREAT.

Zoetis has you covered.



A FULL PORTFOLIO OF SAVINGS FOR EQUINE WELLNESS

Set your clinic up for success in 2020 with valuable rebates and savings up to 39%*.

- To qualify, your order must be placed between **October 14, 2019 and December 20, 2019**.
- Your vaccine rebate can **DOUBLE** with an equal order of "Core and Risk" equine vaccines.
- Gain an **additional 5%** rebate on ANY doses of CORE EQ INNOVATOR™ purchased during the AAEP promotion.
- **All purchases count toward My Zoetis Rewards discount!**

VACCINE DOSES	VACCINE AND PHARMACEUTICAL REBATE*		DOUBLE DOWN "CORE AND RISK" VACCINE KICKER		CORE EQ INNOVATOR™ VACCINE BONUS
100 doses	5%	+	5%	+	5%
300 doses	8%	+	8%	+	5%
600 doses	10%	+	10%	+	5%
1,000 doses	12%	+	12%	+	5%



For every 600 doses of Zoetis vaccines purchased, receive 1 FREE pair of Maui Jim® sunglasses! (up to 3 pairs)

VACCINE DOSES	STABLELAB® SAA TEST REBATE
100 doses	N/A
300 doses	2%
600 doses	4%
1,000 doses	5%



stablelab

NEW Stablelab® users – NOW is the perfect time to get started!

BUY 50 Stablelab SAA test cartridges and get a FREE Stablelab EQ1 Handheld Reader!



JOIN US AT THE AAEP SUNRISE SESSION TO HEAR AN EXPERT PANEL DISCUSSION ON NEW INFORMATION REGARDING EQUINE INFLUENZA AND HIGHLIGHTS FROM THE AAEP PARASITE CONTROL GUIDELINES 2019 UPDATE

WHERE: 2019 AAEP Annual Convention in Denver, CO

WHEN: Sunday, December 8 at 6:30 a.m.

WHO: Thomas Chambers, PhD, Professor, Gluck Equine Research Center, University of Kentucky
David Horohov, PhD, Professor, Gluck Equine Research Center, University of Kentucky
Martin Nielsen, DVM, Ph.D, DipEVPC, Professor, Gluck Equine Research Center, University of Kentucky

Contact your Zoetis representative for complete details, or stop by the Zoetis Barn 659 and the Stablelab Booth 561 at the 65th Annual AAEP Convention.

zoetis

EARN VALUABLE REBATES ON THESE ZOETIS EQUINE PRODUCTS

VACCINES

ARVAC®
CORE EQ INNOVATOR™ products
EQUILOID INNOVATOR®
EQUIVAC® INNOVATOR EHV-1/4
FLUVAC INNOVATOR® products
LEPTO EQ INNOVATOR®
PINNACLE® I.N.
PNEUMABORT-K® + 1b
EQUINE ROTAVIRUS VACCINE**
TETANUS TOXOID
WEST NILE-INNOVATOR® products

STABLELAB

Stablelab® EQ1 Handheld Reader
Stablelab SAA 5 Test Pack Pouch
Stablelab SAA 25 Test Pack Pouch

**This product is conditionally licensed by the U.S. Department of Agriculture while additional efficacy and potency data are being developed

†Depo-Medrol 20 mg/mL not included

††Torbugesic SA 2 mg/mL not included

PHARMACEUTICALS

ANTI-INFECTIVES

AMIGLYDE-V® (*amikacin sulfate*)
NAXCEL® (*ceftiofur sodium*) Sterile Powder

PARASITICIDES

ANTHELCIDE® EQ Paste
QUEST® Gel
QUEST® PLUS Gel
STRONGID® Paste
STRONGID® C 2X

PAIN, SEDATION & ANTI-INFLAMMATORIES

CARBOCAINE®-V (*mepivacaine hydrochloride*)
Sterile Aqueous Solution
DEPO-MEDROL® (*methylprednisolone acetate*)
Sterile Aqueous Suspension 40 mg/mL†
DORMOSEDAN® Sterile Solution
(*detomidine hydrochloride*)
DORMOSEDAN GEL® (*detomidine hydrochloride*)
KETOFEN® (*ketoprofen*) Sterile Solution
PREDEF 2X (*isoflupredone acetate*)
Sterile Aqueous Solution
TORBUGESIC® (*butorphanol tartrate*) 10 mg/mL††

OTHER

CLOVITE® Conditioner
KOPERTOX®
LIXOTINIC® Liquid
SOLITUDE® IGR

REPRODUCTIVE

LUTALYSE® Injection (*dinoprost tromethamine injection*)

Terms and conditions

- Purchases must be placed and invoiced either direct from Zoetis or an authorized distributor **October 14, 2019 through December 20, 2019** (the "Program Period").
- Rebate level qualification is based on cumulative purchases of Equine vaccine invoiced during the Program Period.
- Minimum purchase amount is 100 doses of Equine vaccine (mix and match) to be eligible for rebate.
- As part of a qualifying AAEP vaccine order, customer must include a minimum of 50 doses of FLUVAC INNOVATOR and 50 doses of WEST NILE-INNOVATOR or CORE EQ INNOVATOR™ to earn the Double Down Kicker. Double Down Kicker level is equal to the number of total doses of matching FLUVAC INNOVATOR and WEST-NILE INNOVATOR or CORE EQ INNOVATOR and is paid across ALL equine vaccines.
- CORE EQ INNOVATOR Kicker is paid on all CORE EQ INNOVATOR products purchased during the Program Period.
- Maximum rebate for vaccines is 29% for CORE EQ INNOVATOR vaccines and 24% on all other equine vaccines. (1,000 dose level, Double Down Kicker and CORE EQ INNOVATOR Kicker).
- Stablelab Free EQ1 Handheld Reader Offer for new customers is intended for veterinarians that do not currently have a Stablelab EQ1 Handheld reader. Free goods offer will not count toward additional Stablelab rebate.
- Existing Stablelab customers with qualifying purchases of Stablelab SAA tests or handheld reader(s) qualify for the AAEP Stablelab rebate, which count toward the purchase of Stablelab products only.
- All eligible purchases must be invoiced and shipped no later than **December 27, 2019** for AAEP rebate.
- Delayed terms will be on all orders of Equine Rotavirus vaccine during the Program Period.
- Premium items will be based on a single qualifying order made during the Program Period. An order form must be completed by the customer/distributor/sales representative for the promotion. For every 600 doses of Zoetis vaccines purchased, customers will receive 1 FREE pair of Maui Jim sunglasses, up to a maximum of 3 pairs earned per account.
- The 2019 AAEP Offer Rebate will be paid to the veterinarian direct from Zoetis via a single check to the parent NARC no later than February 28, 2020.

*Highest potential savings earned can be 39% on AAEP vaccine order, with a 29% AAEP rebate, plus 10% MZR upfront discount